

## SYLLABUS PLAN

### MCOM IV SEMESTER

#### SUBJECT- PROJECT PLANNING & CONTROL

**TOTAL MARKS: 100**

**EXTERNAL: 80**

**INTERNAL: 20**

#### UNIT-1

TOPIC	TEACHING POINTS	OBJECTIVE	METHODS AND TECHNIQUES	RESOURCES AND LINKS
Project Identification, Formulation and Planning :	Understanding environment for business opportunities Idea generation, short listing and selection of product/service stages in Venture Appraisal- Technical, Financial, Economic and Social Appraisal Location, Factory Design and Layout. Commercial vs. National Profitability Social Cost - Benefit Analysis (broader concept only). Feasibility Report Preparation for new Enterprise - format and contents.	The objective of the course is to provide the student with skills necessary to create, plan and control a new Enterprise.	1)Class teaching with examples 2)Group discussions	1. Chandra, Prasanna : Project Preparation, Appraisal and Implementation, Tata Mc Graw Hill, N. Delhi. 2. Desai, Vasant : Entrepreneurial Development, Vol.II Project Formulation Appraisal and Financing for Small Industry, Himalaya Publ. N. Delhi. 3. Nicholas : Project Management for Business and Technology: Principles and Practice (Prentice Hall of India, N. Delhi. 4. Pitala : Project Appraisal Techniques, Oxford & IBH Publication. 5.

				<p>Yound, Trevour L. : Planning and Implementing Project, Sterling Publishing Ltd.</p> <p>6. Krishnan and Moorthy : Text Book of Project Management, Mac Millan India Ltd.</p> <p>7. Singh, Narendra : Project Management &amp; Control, Himalaya Publ., N. Delhi.</p>
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## UNIT-II

TOPIC	TEACHING POINTS	OBJECTIVE	METHODS AND TECHNIQUES	RESOURCES AND LINKS
Market and Financial Appraisal :	Market Survey – Design, Data Sources and Methodology, Market Segmentation and product differentiation, Forecasting Future demand and	The objective of the course is to provide the student with skills necessary to create, plan and control a new Enterprise.	<p>1)Class teaching with examples</p> <p>2)Group discussions</p>	Operations research by K.K Chawla, Vijay gupta ,Bhushan K. sharma (kalyani publisher)

	Distribution Analysis, Preparation of the Sales Plan and Report Estimation of Financial Requirement.			
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#### UNIT-111

TOPIC	TEACHING POINTS	OBJECTIVE	METHODS AND TECHNIQUES	RESOURCES AND LINKS
Capital Budgeting Techniques	Application of Capital Budgeting Techniques, Risk and Uncertainty Analysis for the new enterprise, Planning Capital Structure and Financing Project Financial viability Study	The objective of the course is to provide the student with skills necessary to create, plan and control a new Enterprise.	1)Class teaching with examples 2)Group discussions	Operations research by K.K Chawla, Vijay gupta ,Bhushan K. sharma (kalyani publisher)

#### UNIT-IV

TOPIC	TEACHING POINT	OBJECTIVE	METHODS & TECHNIQUES	RESOURCES & LINKS
Project Implementation and Management :	Project Implementation and Management : Project Organisation and Control Network Analysis – PERT & CPM Cost and Time Over-run Project Follow up and Monitoring.	The objective of the course is to provide the student with skills necessary to create, plan and control a new Enterprise.	1)Class teaching with examples 2)Group discussions	Operations research by K.K Chawla, Vijay gupta ,Bhushan K. sharma (kalyani publisher)

**Short Questions:**

**Long questions:**

**SUBMITTED BY:**

**HARJYOT KAUR**

**(ASSISTANT PROFESSOR IN COMMERCE)**

